

ANNUAL REPORT 2014





MESSAGE FROM THE DIRECTOR AND THE PRESIDENT

The core of the successes of 2014 was connecting people with art and expression. The following are just highlights.

Accessions into the permanent collections included artworks by Modern and contemporary masters from all corners of the globe in an array of media.

Exhibitions included *Jesper Just: This is a Landscape of Desire*; *Echasketchathon*, which presented the work of the Chapman Brothers in their first “one-person” museum exhibition in the United States; Henri Matisse’s *Jazz*; *From Icon to Abstraction: Goncharova, Kruchenykh ± Rozanova, and The Great War*; the group show *From Speaker to Receiver*; *Halston and Warhol: Silver and Suede*, featuring the fashion designer Halston, Des Moines’ native son, and his gifts of paintings and prints by Andy Warhol; Nick Cave’s *Drive-By* in our Single-channel series; and *Mitchell Squire: I Like It Here!*, as part of our annual “Iowa Artists” series.

Education activities included lectures by Simon Schama, Jesper Just, Valerie Steele, and John Waters, as well as film series, docent-led tours, outreach partnerships, and studio classes.

New to studio programs is a technology lab, funded by the Hubbell family, which now enables the Art Center to present an array of technology-based classes for all ages.

Our affiliate membership groups expanded. Art Noir and Print Club continued their successes with new members and dynamic programming. Their contributions to the Art Center and to the Des Moines community grew in turn. A new group, Salon 4700, was also established. This group targets individuals who are interested in delving deeper into the art of today. Its programs provide social interaction with family and friends and educational opportunities for its members.

One of the biggest stories of the year was the success of our fundraising efforts, especially through “Art Meets Fashion.” In conjunction with the exhibition *Halston and Warhol: Silver and Suede*, a team of extraordinary volunteers led by Ellen Hubbell and Loulou Kane, in conjunction with the entire Art Center staff, organized a series of events that involved hundreds of partners and thousands of participants. The end result was overwhelmingly successful on all levels. From window art to the gala finale, “Art Meets Fashion” raised the bar for Art Center activities and for the city of Des Moines. In turn, the institution was able to continue to offer free admission, quality programming for all ages and inclinations, and enhanced outreach endeavors.

Special thanks go to our members and audiences who made all of these efforts possible. The Art Center could not do what we do without your participation and support.

Jeff Fleming DIRECTOR
Kyle Krause PRESIDENT, BOARD OF TRUSTEES

LEFT Art Meets Fashion Black-tie Gala guests dance in the magically transformed World Food Prize Hall of Laureates atrium space à la Studio 54.



Director Jeff Fleming and his daughter Wren address gala dinner guests against a backdrop of Warhol inspired lighting.



Board President Kyle Krause and his wife Sharon arrive for the Art Meets Fashion Gala in downtown Des Moines.

EXHIBITIONS

The Art Center presented 11 exhibitions in 2014 ranging from *Etchasketchathon*, Jake and Dinos Chapman’s first “one-person” museum exhibition in the United States to the blockbuster *Halston and Warhol: Silver and Suede*.

1 Etchasketchathon
January 17 – May 18, 2014
John Brady Print Gallery
Organized by the Des Moines Art Center

Unearthed: Photographed Landscapes from the Des Moines Art Center’s Permanent Collections
February 14 – June 1, 2014
Blank One Gallery
Organized by the Des Moines Art Center

2 Jesper Just: This is a Landscape of Desire
March 7 – May 25, 2014 / Anna K. Meredith and Richard Meier building video galleries
Organized by HEART – The Herning Museum of Contemporary Art, Denmark

3 Matisse: Jazz
May 23 – September 21, 2014
John Brady Print Gallery
Organized by the Des Moines Art Center

4 From Speaker to Receiver
June 13 – August 24, 2014
Anna K. Meredith Gallery
Organized by the Des Moines Art Center

Dancers
June 20 – August 31, 2014
Blank One Gallery
Organized by the Des Moines Art Center

5 Nick Cave (American, born 1959)
Video still from *Drive-by*, 2011
16 minutes / Blu-ray disk
Photo courtesy of Jack Shainman Gallery



3 Henri Matisse (French, 1869–1954) / *Le lanceur de couteaux* (*The Knife Thrower*), from the portfolio “Jazz,” 1947
Pochoir on paper / Des Moines Art Center Permanent Collections; Gift of Mr. and Mrs. E. T. Meredith III, 1985.21.17

5 Single-Channel 5: Dance Nick Cave, Drive-by 2011
June 20 – October 19, 2014
Richard Meier building video gallery
Organized by the Des Moines Art Center



1 Jake and Dinos Chapman (British, born 1966 and 1962, respectively) *Untitled, plate 19*, from “Etchasketchathon,” 2005
Etching on paper
Des Moines Art Center Permanent Collections; Purchased with funds from the David Kruidenier, Jr. Estate, and Elizabeth S. Kruidenier 2002 Revocable Trust by exchange and partial gift of Charles Booth-Clibborn, 2013.30.19
Photo: Rich Sanders, Des Moines



2 Jesper Just (Danish, born 1974) / *This Nameless Spectacle*, 2011 / 13:00 minutes / 2 channel projected video installation / Photo © Jesper Just 2011

4 Installation detail, *From Speaker to Receiver* / Foreground: Daniel Joseph Martinez (American, born 1957) / *it rains on the just and the unjust at the same time*, 2012
Background: Amalia Pica (Argentinian, born 1978) / *Switchboard*, 2011–2012 / Photo: Rich Sanders, Des Moines



6 Halston & Warhol: Silver & Suede

September 19, 2014 – January 18, 2015
Anna K. Meredith Gallery
Organized by The Andy Warhol Museum

**15 Minutes in Des Moines:
The Art Center Collects Andy Warhol**

September 19, 2014 – February 15, 2015
Blank One Gallery
Organized by the Des Moines Art Center

**7 From Icon to Abstraction
Goncharova, Kruchenykh ±
Rozanova, and The Great War**

September 26, 2014 – February 15, 2015
John Brady Print Gallery
Organized by the Des Moines Art Center

**8 Iowa Artists 2014:
Mitchell Squire – I Like It Here!**

October 31, 2014 – February 08, 2015
Richard Meier building, lower level
Organized by the Des Moines Art Center



7 Natalia Goncharova (Russian, 1881–1962)
Bratskaya mogila (A Common Grave), from "Voyna: Misticheski obrazy voiny" (War. Mystical Images of War), 1914
Lithograph on paper / Des Moines Art Center's Louise Noun Collection of Art by Women through Bequest, 2003.316.13



8 Mitchell Squire (American, born 1958)
Toward a Reformation of Labor (My North-side Knapsack), 2013 (detail)
Utility tarp, select winter trekking gear, wood architectural fragments, Gränsfors Bruk 23" 3.5 lbs small splitting axe, gloves
Courtesy of the artist
Photo: Rich Sanders, Des Moines

6 BELOW Installation detail from *Halston & Warhol: Silver & Suede*. Photographs in image by Warhol; garments by Halston.
OPPOSITE Installation detail from *Halston & Warhol: Silver & Suede*. Artwork in photograph: Andy Warhol (American 1928–1987)
Liza Minnelli, 1979 / Acrylic and silkscreen ink on linen / The Andy Warhol Museum, Pittsburgh; Founding Collection, Contribution Dia Center for the Arts 1997.1.10a-:10b
© 2015 The Andy Warhol Foundation for the Visual Arts, Inc. / Artists Rights Society (ARS), New York



ACCESSIONS

The Art Center accessioned 75 works of art into the permanent collections in 2014 through purchases and gifts.

These artworks were created by artists who live in Africa, Asia, Europe, the United States, and of course, Iowa. Media represented include collage, drawing, photography, printmaking, and sculpture.

SELECTIONS FROM OUR NEW ACCESSIONS

Robert Carston Arneson (American, 1930 – 1992)
Rene-Pinot Noir 1980
Mixed media (oil stick and acrylic paint)
Des Moines Art Center Permanent Collections; Gift of Paul Lubetkin in memory of Robert Lubetkin, 2014.1

Larassa Kabel (American, born 1970)
Don't Stop Believing 2012
Colored pencil on paper
Des Moines Art Center Permanent Collections;
Purchased with funds from the Edmundson Art Foundation, Inc., 2014.4

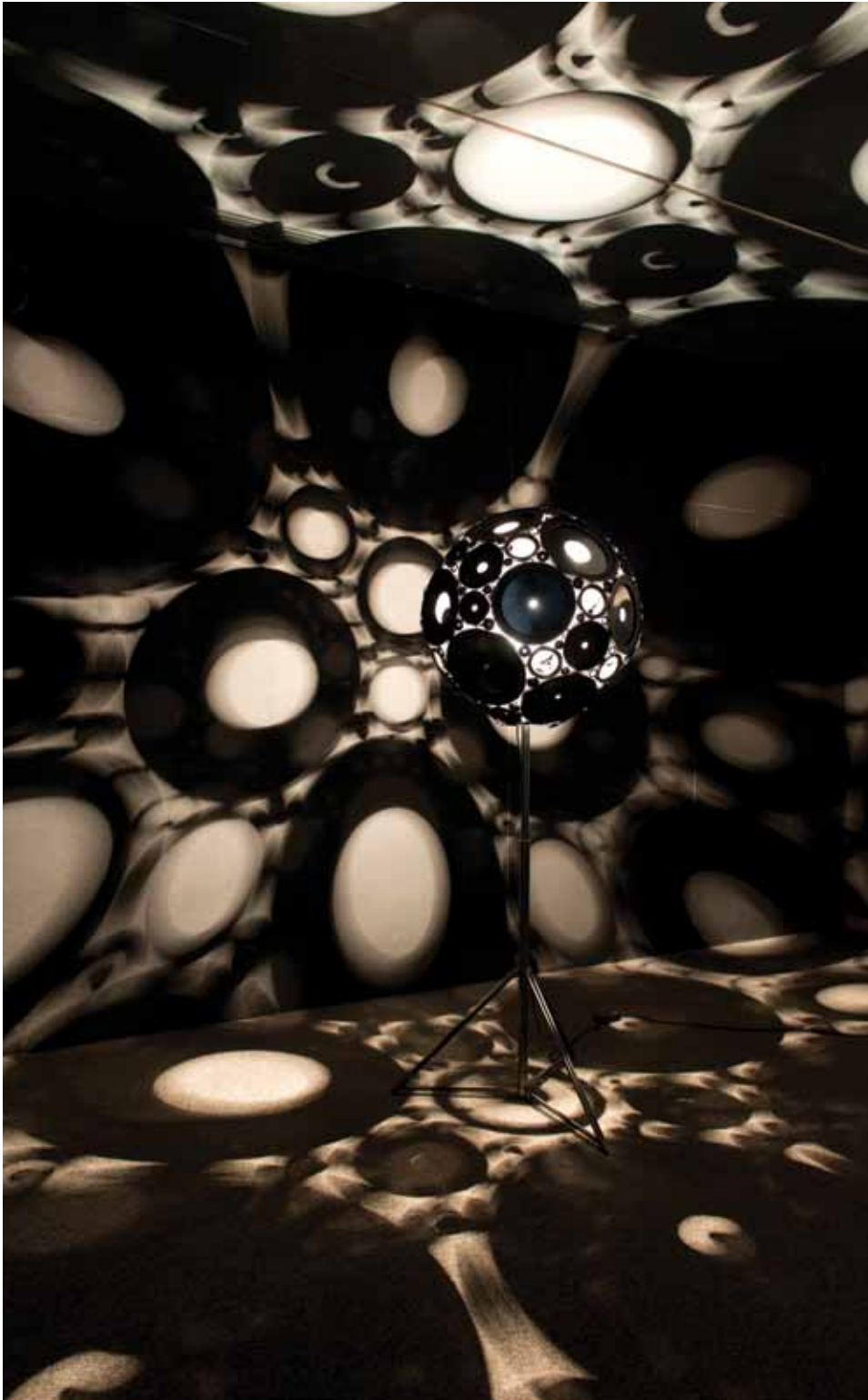
Mitchell Squire (American, born 1958)
Gladiators 2013
Lithograph on paper, printed in multiple shades of black from two aluminum plates
Des Moines Art Center Permanent Collections;
Purchased with funds from the Edmundson Art Foundation, Inc., 2014.5

1 Olafur Eliasson (Danish, born 1967)
Black Hole Lamp 2006
Stainless steel, aluminum, diaphragm, cable, light, tripod
Des Moines Art Center Permanent Collections;
Gift of John and Mary Pappajohn, 2014.6

James Shrosbree (American, born 1947)
06 Codex 1997
Ceramic, metal, plastic
Des Moines Art Center Permanent Collections;
Gift of Wanda S. Schlaack, 2014.7.a-.b

2 El Anatsui (Ghanaian, born 1944)
Basin 2012
Found aluminum and copper wire
Purchased with funds from the Coffin Fine Arts Trust; Nathan Emory Coffin Collection of the Des Moines Art Center, the Edmundson Art Foundation, Inc., the Ellen Pray Maytag Madsen Sculpture Acquisition Fund, Harriet S. Macomber, Melva Bucksbaum, and Kathy and Herb Eckhouse, 2014.8

3 Robert Rauschenberg (American, 1925 – 2008)
Hotel (Anagram) 1995
Vegetable dye transfer on fabric laminated paper
Des Moines Art Center Permanent Collections;
Gift of Melva Bucksbaum and Mary Bucksbaum Scanlan, 2014.9



1 Olafur Eliasson **Black Hole Lamp**

All accession photos by Rich Sanders, Des Moines

Robert Rauschenberg (American, 1925 – 2008)
Land-Lock (Anagram) 1995
Vegetable dye transfer on fabric laminated paper
Des Moines Art Center Permanent Collections;
Gift of Melva Bucksbaum and Mary Bucksbaum Scanlan, 2014.10

Utagawa Kunisada (Toyokuni III)
(Japanese, 1786 – 1864)
Ayatsuri Ayame Ningyo (The Puppet Iris) 1860
Color woodblock print on paper
Des Moines Art Center Permanent Collections;
Richard and Kay Ward Collection, 2014.14

Utagawa Kuniyoshi (Japanese, 1798 – 1861)
Inuyama Dosetsu from the series “The Lives of Eight Brave and Loyal Dog Heroes,” 1848–1849
Color woodblock print on paper
Des Moines Art Center Permanent Collections;
Richard and Kay Ward Collection, 2014.16

Konishi Hirotsada (Japanese, c. 1810 – 1869)
From the series “**Elyu Den (Story of a Hero)**” 1854
Color woodblock print on paper
Des Moines Art Center Permanent Collections;
Richard and Kay Ward Collection, 2014.17



3 Robert Rauschenberg **Hotel (Anagram)**



El Anatsui **Basin** 2

Each work adds significantly to our collections and to the Des Moines community. We are extremely grateful to the many donors who made these accessions possible.



4 Kerry James Marshall **Memento**



6 Helen Frankenthaler **East and Beyond**

4 Kerry James Marshall (American, born 1955)
Memento 1996–1997
7-color lithograph on paper
Des Moines Art Center Permanent Collections; Gift of the Des Moines Art Center Print Club, 2014.55

5 Daniel Joseph Martinez (American, born 1957)
A Story for Tomorrow in 4 Chapters, Dostoevsky Loved the Hunchback of Notre Dame, Muhammad Ali and Dandelions, Lick my hunch! 2010–2012
Archival pigment print with UV finishing coating
Des Moines Art Center Permanent Collections; Purchased with funds from the Director's Discretionary Funds, 2014.59

Edgar Degas (French, 1834–1917)
Mlle. Nathalie Wolkonska (Mademoiselle Natalie Wolkonska) 1860
Drypoint on paper
Des Moines Art Center Permanent Collections; Gift of Keith Shaver in honor of Mary and Roy Shaver, 2014.62

Alberto Giacometti (Swiss, 1901–1966)
Paysage de Maloja (Landscape in Maloja) 1954
Color lithograph on paper
Des Moines Art Center Permanent Collections; Gift of Keith Shaver in honor of Mary and Roy Shaver, 2014.63

Rockwell Kent (American, 1882–1971)
Frontispiece, from Giacomo Casanova (1725–1798), **Memoirs** (New York: Adverturos, 1925), n.d.
Relief print from a copper line relief plate mounted on woodblock, after an ink drawing
Des Moines Art Center Permanent Collections; Gift of Keith Shaver in honor of Mary and Roy Shaver, 2014.64

Berthe Morisot (French, 1841–1895)
Jeune Fille en Repose (Young Girl Resting) 1919
Drypoint on paper
Des Moines Art Center Permanent Collections; Gift of Keith Shaver in honor of Mary and Roy Shaver, 2014.67

David Hockney (British, born 1937)
Joe McDonald from "Friends," 1976
Lithograph on paper
Des Moines Art Center Permanent Collections; Gift of Kirk and Doreen Blunck, 2014.72

Jun Kaneko (Japanese, active United States, born 1942)
untitled 2014
Archival pigment print on paper
Des Moines Art Center Permanent Collections; Gift of the Des Moines Art Center Print Club, 2014.73

Jim Hodges (American, born 1957)
Arena II (given a shaft of sunlight) 2008
Archival pigment print and screenprint with collage elements
Des Moines Art Center; Paul and Anastasia Polydorou Collection, 2014.74

6 Helen Frankenthaler (American, 1928–2011)
East and Beyond 1973
Color woodcut on paper
Des Moines Art Center Permanent Collections; Purchased with funds from Kirk and Sue Patrick; the Estate of Peggy Patrick; the Behrendt Family; Gloria and Robert Burnett; Andre DeLong; James and Barbara Demetron; Kay Carpenter Doyle; Jillene and James Ferguson; Mr. and Mrs. William Friedman, Jr.; Gibson, Dunn, & Crutcher LLP; Anna and Brent Hoffman; Ellen and James W. Hubbell III; Dale J. Jansen; Mary Josten; Krause Gentle Foundation, Sharon and Kyle J. Krause; Lisa and Kevin McGlothlen; Mr. and Mrs. Raymond A. Michel; John and Mary Pappajohn; Anastasia Polydorou; Rosemary and Timothy Rahm; Kimberly and Craig Shadur; Leslie Schefski; John R. Taylor; Nancy Prizant and Ed Truslow; Toni and Timothy Urban; Joan H. and John Wetherell; Jean Williams; Rodney and Phyllis Williamson; Amy and Thomas Worthen; Dennis and Diane E. Young; and many other friends in memory of Peggy Patrick, 2014.75

5 Daniel Joseph Martinez **A Story for Tomorrow in 4 Chapters, Dostoevsky Loved the Hunchback of Notre Dame, Muhammad Ali and Dandelions, Lick my hunch!**



EDUCATION PROGRAMS

TOURS
21,711
people
were served by
the tour program
in 2014

15,092 visitors toured the museum.

6,043 people toured the John and Mary Pappajohn Sculpture Park.

576 people attended off-site lectures about the Art Center.

AUDIO TOURS

Nearly **2,500** unique callers listened to audio tours of the Pappajohn Sculpture Park and the Art Center's permanent collections, and another 100 people used iPod tours at the Art Center.

FOURTH GRADE TOURS

More than **5,000 fourth grade students** from Des Moines, Indianola, Newton, Prairie City-Monroe, Saydel, Southeast Polk, Waukee, and West Des Moines Public School Districts were among the thousands of people participating in guided tours.



LECTURES AND GALLERY TALKS

More than **2,400 people** (51% increase over 2013 attendance) attended 11 extraordinary lectures at the Art Center in 2014. Acclaimed historian and author Simon Schama delivered the 25th installment of the Fingerma Lecture and artist Jesper Just spoke in conjunction with his solo exhibition. The summer's "Art Crimes" themed series brought the Founding Director of the FBI's Art Crime Team Robert Wittman to Des Moines where he gave a lecture titled, "True Tales from the FBI's Real Indiana Jones." A suite of lectures rounded out the year in support of the exhibition *Halston and Warhol: Silver and Suede*: Valerie Steele, Director and Chief Curator at The Fashion Institute of Technology spoke about "The Inimitable Halston"; the incomparable filmmaker John Waters delivered an uproarious talk about his late friend Andy Warhol to a theater of 1,000 attendees; and Halston's niece, Lesley Frowick spoke about her uncle and his legacy to the world of fashion and merchandising.

Ten gallery talks were offered through the year serving **467 visitors** (33% increase compared to 2013 attendance). Highlights in the gallery talk series included Senior Curator Gilbert Vicario who was joined by Megan Stout Sibbel, Curator and Chief Historian, Salisbury House and Gardens; artist Daniel Joseph Martinez in tandem with the exhibition *From Speaker to Receiver*; and a talk facilitated by Vicario which featured Teri Toye, a Des Moines native who was also an international fashion model and designer's muse in the 1980s in conjunction with *Halston and Warhol: Silver and Suede*.



John Waters CENTER AND RIGHT Simon Schama speaking in Levitt Auditorium and with Louis and Lois Fingerma.

FILMS

More than **3,000 people** attended **23 film programs** presented at the Art Center in 2014. Film festivals were the most popular events: Oscar Shorts, Black Maria Film Festival, Manhattan Short Film Festival, and making its first appearance in 2014—the Walker Art Center's Kids Film Fest.

DOCENTS

Guided tours led by **64 specially trained volunteer docents**, engaged people of all ages in conversations about the permanent collections, special exhibitions, and architecture in 2014. The docents' aim is to engage visitors and empower them by teaching strategies to interpret works of art on their own. The Art Center's docents collectively donated more than 4,300 hours of service in 2014.

Thirteen new docents were officially added to the docent roster in 2014:

Jeff "Buffalo" Bonker, Garvice Brannon, Martha "Marty" Damon, Bette Donovan, Allan Goldberg, Mia Farrell, Evelyn Fritzler, Christine Hines, Teresa Holton, Diane Krell, Gillian Madigan, Betty Mond, and Sue Ortale.

Eight docents celebrated five-year anniversaries: Rachel Buse, Jean Combs, Mary Doidge, Nancee McDowell, Eric Morse, Muriel Pemble, Linda Solar, John Zeitler

Two docents celebrated 15-year anniversaries: Jane Hinson, Stan Miller

One docent celebrated a 20-year anniversary: Don Gage

SCHOOL PROGRAMS



Pop art mustaches adorn this student's tote bag made during Creativity Days.

CREATIVITY DAYS

More than **650** elementary students from the Des Moines metro area attended a 1970s themed program during "Creativity Days" in September and October. Cathy Robey, art teacher at Christ the King School remarked, "For many of my students it was their first-time to the Art Center and they were filled with wonder and awe!" After making a Warhol-inspired tote bag with local artist Ramona Muse Lambert, students went on a docent-led tour of the *Halston and Warhol: Silver and Suede* exhibition. Their final activity with instructor Ben Rethmeier had them moving and grooving to disco hits as they learned the hustle line dance.

HIGH SCHOOL DAYS

During the Halston and Warhol exhibition, 130 local high school students created Halston-inspired garments for their very own runway presentation. Inspired by the television show *Project Runway*, students were given three yards of fabric and three hours to complete an outfit. After touring the exhibition, students worked in groups of three to design a garment for a client of their own choosing. Along with considering the personality of the client, they also considered where it would be worn. Instructor Ramona Muse Lambert worked with individual groups on concept, design, and sewing skills. At the end of three hours, each group presented their outfit to a jury of Des Moines Art Center staff who provided constructive criticism and then decided on a winning look.

Fashion sketchbook created by student artist Jamie Malone during High School Days.



"Your programs do a great job of expanding my life for the better."

BARB BAILEY-MEAD

EDUCATOR'S GROUP

Established in the fall of 2013, the Educator's Group began as a small gathering of Des Moines area art teachers interested in developing learning opportunities for educators to interact with the museum's collection; thus their mission statement:

We are Des Moines Art Center education ambassadors who provide resources, programs, and events to teachers and students of all disciplines.

The core group of teachers represents school districts in Adel, Ankeny, Ballard, Des Moines, DeSoto, Minburn, Perry, Waukee, and West Des Moines. Since their formation, the group has provided a forum on the new National Core Arts Standards; developed interdisciplinary lesson plans for educators to use in conjunction with the Art Center's 2013 exhibition, *Gravity and Grace: Monumental Works by El Anatsui*; and featured a hands-on studio workshop with Iowa artist Kathranne Knight.



Des Moines area teachers pose in a Studio 54-inspired photo booth at the Educator's Group Holiday Open House.

MUSEUM EDUCATION



Artist Jesper Just Offers Tips to Grand View University Art Students

Early in 2014 the Art Center coordinated a program with Grand View University's Professor Rachel Schwaller's senior seminar class. Nine of her students made artwork inspired by the solo exhibition, *Jesper Just: This is a Landscape of Desire*. Assignment:

- 1) Each student creates an individual work on the theme of "desire."
- 2) Work should forward each student's individual body of art.
- 3) Any media could be used to deal with the ideas of representation, narrative, movement, and journey.
- 4) Work should include a developed character and location.

The students had four "personal touches" with the Art Center in addition to artistic guidance along the way by Professor Schwaller, including a presentation on film terminology and techniques by Educator Michael Lane. The experience culminated in an exhibition of the students' work at Grand View University and critique with Just.

Professor Schwaller summed up the practicum this way, "Overall, the entire week was excellent and valuable. All facets of the experience, from the artist talk, docent lecture, exhibition opening, individual critiques, and informal lunch and discussion were constructive to both the students and the instructor.

Students engaged in both a public and private setting with the artist which provided real-world opportunities.

Hearing both the formal and informal aspects of the artist's life allowed students to understand the process and procedure involved in the art making and exhibition delivery—exposure made uniquely available by the Art Center's invitation."



Des Moines Public School's Global Youth Institute visits the Art Center

Forty-three teens from six different countries spent a morning at the Art Center in mid-July. The students were participants in the Des Moines Public School's Global Youth Institute, a three-week program in which students study and contemplate significant global issues challenging the world today. The 2014 Institute focused on the theme of clean energy. Using this topic as a springboard, Art Center staff led the students on a project which asked them to draw inspiration from Henri Matisse's *Jazz* series to create their own bright collages on the theme of clean energy. Each student's work was then photocopied and shared with their fellow students, creating an art book of everyone's work. Participants were encouraged to sign their work and write personal notes to one another, much the same as yearbooks are signed at the end of the school year. The international teens also enjoyed a docent-guided tour of the collection during their visit.

International teens make artwork on the theme of clean energy in the style of Henri Matisse.



Iowa Public Art Networking Conference

Education Director Jill Featherstone led an interactive session "Public Art Education" at the 2014 Iowa Public Art Networking conference in Dubuque on October 3 on the subject of audience engagement with public art.

STUDIO PROGRAMS

Studio Programs offered 404 classes, workshops, and day camps over the course of three trimesters, with enrollment reaching 3,801 children and adults in the community.

Attendance for these classes totaled 22,337.

The Art Center's vital scholarship funds enabled 236 children and adults from the community to partake in classes. The scholarship program touched the lives of students at more than 75 different elementary, middle, high schools, and colleges in the Des Moines metropolitan area.

In addition to class attendance, 2,177 children and adults attended customized education classes at the Art Center and in the community. Fifty-four seventh-grade and 60 eighth-grade students from St. Augustin Catholic School visited the Art Center weekly to participate in art classes for school credit. A group of first and second year medical students from Des Moines University attended a ten-week 'Introductory Figure Drawing' class. This course was designed for the medical students to develop observational skills and improve hand-eye coordination, an integral proficiency for future doctors. Monthly art activities at the Downtown School in Des Moines and a watercolor class for residents in Valley View Village's assisted living facility were highlights among the customized classes. In addition, we offered two free community events for families to participate in art activities and demonstrations, meet instructors, and learn about classes. Attendance for the on-site Art Sampler totaled 312 and 250 for the Pappajohn Sculpture Park Sampler. Nine student (children and adult) exhibitions featuring artwork made in the



The Art Center's vital scholarship funds enabled 236 children and adults from the community to partake in classes.

Art Center's classes were installed in the Adrienne and Charles Herbert Galleries throughout 2014 and accompanying reception attendance drew 812 people. Additionally, two guest exhibitions were mounted: West Des Moines Community Schools 'Impact of Art' and the Iowa Resources for International Service's Diversity Project (IRIS). 'Impact of Art' celebrates the visual arts accomplishments of the students from all 14 West Des Moines Community Schools and recognizes scholarship recipients from their district. International exchange students from IRIS proudly displayed artwork inspired by diversity.



The Des Moines Art Center’s crucial community outreach program enriched the lives of more than 500 at-risk youth and adults in 2014.

Growth in the program included the development of four new community partnerships and programs. Art Education is used as a tool to help participants acknowledge their unique identities and use artistic expression to overcome adversity and establish a sense of positive self-worth.

The attendance for outreach programming totaled 2,311.

District Wide Program: Children & Families of Iowa Classroom serves 15–20 youths who reside in Children and Families of Iowa (CFI) group homes and attend the District Wide Program through the Des Moines Public School District. The students spend two and half hours a week during the school year participating in studio classes at the Art Center. This program serves students in grades six through twelve that need intensive behavioral and academic support to help them reach graduation. The studio art curriculum is an interdisciplinary approach integrating studio art, academic subjects, and museum visits. Attendance for this program was 372. The students receive school credit towards graduation. The 2013–2014 school year culminated with a student exhibition and performance at the Des Moines Community Playhouse. The exhibition consisted of highlights from the students’ work made at the Art Center. Attendance for the exhibition and performance was 100.

The Art Center provided art activities for pre-adolescent children and teens throughout the year at **Youth Emergency Services & Shelter**. YESS provides emergency shelter, respite, and counseling for children birth through age 17. Attendance for this program was 156.

Afterschool Artist Program enriched the lives of 16 students from Brody Middle School, eight students from Harding Middle School, 15 students from Meredith Middle School, and 16 students from Merrill Middle School. Each school attended an eight week after school program designed to keep the youth engaged in constructive behavior and promote creativity. Curriculum for all programs included a visit to the museum and related studio activities inspired by work in the museum. Attendance for this program was 290.

Des Moines Alternative: Girls Program meets the educational needs of young women in grades six through eight who require intensive academic and behavioral instruction. Students visited the Art Center twice a month throughout the academic year. Each visit consisted of a trip to the museum and a corresponding studio project. Attendance for this program was 123.

Oakridge Neighborhood Services student



During the summer the Art Center provided literacy and art classes to 30 students in kindergarten through fourth grade, who were participants in **Oakridge Neighborhood Services** EDUcamp. Each art activity in which the students participated had a literacy component based on an age appropriate children’s book. Attendance for this program was 170.

Forty-eight mentors and youth from **Mentor Iowa** attended an afternoon of shared fun which included lunch, a museum visit, and related studio activity. Mentor Iowa is dedicated to providing trained, volunteer mentors to abused, neglected, and delinquent children who are under the jurisdiction of the Juvenile Court in Polk County. This organization provides guidance to children in need of assistance to enhance their self-esteem and stability, and gives them a chance for a positive future.

Mentor Iowa event at the Pappajohn Sculpture Park



Nineteen residents and their adult mentors from **Orchard Place’s Residential Treatment Center** attended three events

at the Art Center that included a visit to the museum or Pappajohn Sculpture Park, lunch, and a related studio activity. The Residential Treatment Center at Orchard Place serves children in need of intensive mental health treatment.

Voices to be Heard is a support group for family, friends, and children of an incarcerated loved one. Art Center faculty provided monthly art activities for the children to promote education, creativity, and self-discovery. Attendance for this program was 139.

Achieving Maximum Potential (AMP) is a youth-driven advocacy and leadership group for teens and young adults who have faced the challenges of out-of-home placement, whether foster care, group homes, shelters, or all three. The organization provides opportunities for service learning projects, advocacy, and educational / vocational assistance for the youth as they transition to adulthood. Monthly art activities were provided to aid the youth in building self-confidence and learning the importance

Achieving Maximum Potential with their award winning mailbox entry for the annual Reggie’s Sleep Out.



Students from Connmigo created artwork inspired by Matisse: Jazz

of creativity and self-expression. Throughout the year, the youth created work based on the theme, “I am who I am because of where I have been.” In November, the youth from AMP collaborated with local artist and instructor Rachel Buse on building an inspirational mailbox full of sorrow, memories, and hope for the Boxed-in Design contest at Reggie’s Sleep Out. The youth’s entry won “First Place for Best Overall Design.” Attendance for this program totaled 230.

Through the **Lutheran Services in Iowa’s Elder Program**, the Art Center reached the lives of 24 refugees from the Kingdom of Bhutan and Burma who were participants in the program. Two, six-week classes focused on simple projects that introduced the elder students to art and language. The class demonstrated that art and visual language can overcome cultural and linguistic barriers. During the spring, students in the program

focused on the ancient and universal art of Batik. The work created was displayed at a student exhibition held at the First Unitarian Church, with attendance totaling 100. Additionally, the Art Center provided early art education classes to 12 participants in Lutheran Services of Iowa’s Childcare Provider Program. The participants attended two, three-week classes that taught them how to incorporate art into their in-home daycares.

Hispanic Educational Resources early education center Connmigo specializes in bilingual, culturally affirming educational programming and experiences for children and families. The Art Center provided a tour and art activity to 45 students who attended the summer camp.

Lutheran Services in Iowa Elder Program participant



ART MEETS FASHION

ART MEETS FASHION, a series of events held in conjunction with the Art Center's *Halston and Warhol: Silver and Suede* exhibition, and in support of the Art Center's Free Admission, Education, and Outreach Programs, was held in late September over the course of a week. Chaired by Ellen Hubbell and Loulou Kane, it was an enormous success, culminating in one of the most elaborate fundraising galas the Art Center has ever held. It was a whirlwind of activity two years in the making.

Events included a **Window Dressings Open House** in the East Village, involving nearly 20 artists who created unique window displays for businesses throughout the area, with hundreds in attendance.

Eliel's Closet—A Pop Up Boutique offered several thousand top of the line, gently used clothing items for sale to the public that had been donated by generous members of the community and collected over the course of two years. On opening night more than 250 eager shoppers enjoyed first pick. Some *haute couture* dresses donated were sent to Leslie Hindman Auctioneers in Chicago for their upscale, online auction.

A **Fashion Fare Luncheon**, held at the Temple for Performing Arts, was a sell-out with 300 stylishly dressed guests. Editor-in-chief of *More* magazine Lesley Anne Seymour, and men's fashion designer Todd Snyder were the show's special guests. They formulated a "make over" fashion show with local friends of the Art Center as models. The Art Center's own Director Jeff Fleming, was a "before" and "after" model.

More than 900 guests filled the Art Center over the course of three hours for the **Preview Party** for *Halston and Warhol: Silver and Suede*. Halston's niece, Lesley Frowick, co-curator of the show, along with Andy Warhol Museum Curator Nicholas Chambers were in attendance, along with other notables.

The Art Center's **Black-tie Gala** was held at the World Food Prize Hall of Laureates. A sold-out crowd of 450 guests filled this stunning space. After cocktails on the riverwalk plaza and in the atrium, guests moved to two beautifully appointed dining rooms with fashion show runways taking center stage. Post-dinner, a breathtaking fashion show with video, music, and strutting models was held in both dining rooms. After the fashion show, the atrium was magically transformed into a dance space à la Studio 54. Many commented that night that this gala was "the party of the year," if not the last few years. Quite a few guests said that a new standard of excellence had been set for Des Moines events.



A commemorative book presented to gala patrons tells the story of Halston and Warhol's connections to Des Moines and to the Art Center. It features images of donated couture items photographed in the context of the Art Center's outstanding architecture and then auctioned off in support of the Art Center.

A handsome commemorative book was published celebrating Art Meets Fashion, featuring stunning photography and fascinating commentary about the fashion icons of Des Moines.

To complement the exhibition, a seven-week **Fashion Film Series** was organized. The schedule included films on Bill Cunningham and his street fashion photography for *The New York Times—Bill Cunningham: New York*; Diana Vreeland, the legendary former editor of *Vogue—Diana Vreeland: The Eye has to Travel*; *The September Issue*—an examination of the making of the largest *Vogue* magazine in history under the supervision of Anna Wintour; an intriguing behind-the-scenes look at the famous department store Bergdorf Goodman in *Bury My Ashes at Bergdorf's*, and documentary biographies on fashion designers Halston, Lagerfeld, and Yves St. Laurent. Nearly 900 people attended the films.



ABOVE The **PREVIEW PARTY** for *Halston & Warhol: Silver & Suede* (above) drew a record crowd of more than 900. BELOW Halston's niece and the exhibition co-curator, Lesley Frowick, at the entrance to the exhibition with a drawing of Halston done by Andy Warhol.

A sell-out crowd of 300 **FASHION FARE LUNCHEON** guests were treated to a "before and after" fashion show featuring community member models and moderated by *More* magazine editor-in-chief Lesley Jane Seymour and menswear designer and Iowa native Todd Snyder.

LEFT Art Meets Fashion co-chairs Ellen Hubbell and Loulou Kane celebrate the beginning of a successful week of activities by shopping at Eliel's Closet—A Pop Up Boutique, in the Art Center lobby.



RIGHT Art Meets Fashion Pop Up Boutique volunteers Frank Vaia, Lana Jones Gould, Loulou Kane, Liz Lidgett, Lindsey Mollenhauer, Jonathan Brendemuehl, and D.J. Fees before the doors opened to a long line of shoppers.



MEMBERSHIP

From 2013 to 2014 Des Moines Art Center membership increased by more than 9%.

Members participated in member-only programs and events like Art for Lunch, Curator's Choice, tours featuring special guests, and more.

Summer on the Hill continued to reach new audiences with Free Flicks and the First Friday music series.

An estimated 1,200 people attended these events throughout the summer.

Collaborative community events included partnerships with Bravo, Des Moines Metro Opera, Des Moines Water Works, Greater Des Moines Convention and Visitors Bureau, Iowa Public Television in conjunction with a Philip Glass lecture, Mentor Iowa, the Urban Land Institute, and Winefest of Des Moines,

Thirty-six rentals took place at the Art Center during 2014. During the busiest times, three wedding receptions a month were held along with corporate events throughout the week. Some of the rental clients included Central College, DuPont Pioneer, Holmes Murphy and Associates, Iowa Clinic, Kum & Go, Principal Financial Group, and the University of Northern Iowa. In attendance at the Central College event were a former United States ambassador and former CBS News correspondent Harry Smith.

All **preview parties** held to celebrate the opening of exhibitions were very well attended, including one at the John and Mary Pappajohn Sculpture Park, where in collaboration with city officials, the striking Olafur Eliasson *panoramic awareness pavillion* sculpture was dedicated.

2014 was a record year for **Art Noir** as the affiliate group topped 500 members. As a complement to the *Halston and Warhol: Silver and Suede* exhibition, Art Noir hosted a Pop Art themed party complete with an interactive photo booth and décor inspired by artists Keith Haring, Roy Lichtenstein, and Claes Oldenberg. Members also enjoyed educational and social events throughout the year, including Sips & Sculpture, private collection tours, and Holiday Studio.

Print Club members experienced informative and engaging programming, including a collaborative event with the Des Moines Metro Opera to discuss the work of commissioned print artist Jun Kaneko and a trip to Ames to visit Whole Hog Press. Members of Print Club also continued to give back to the Art Center through the annual gift print, Kerry James Marshall's *Memento*, and the conservation of several works on paper. They capped off 2014 by celebrating a record number of members at 250.

Retro Holiday Party costume winners win free Art Center memberships.

The Art Center's newest member group, **Salon 4700**, celebrated their kickoff in November with more than 100 attendees. The group will focus on connecting like-minded individuals to the Des Moines Art Center through educational and social programs while providing opportunities for members to gain exposure to the local, national, and international art worlds.

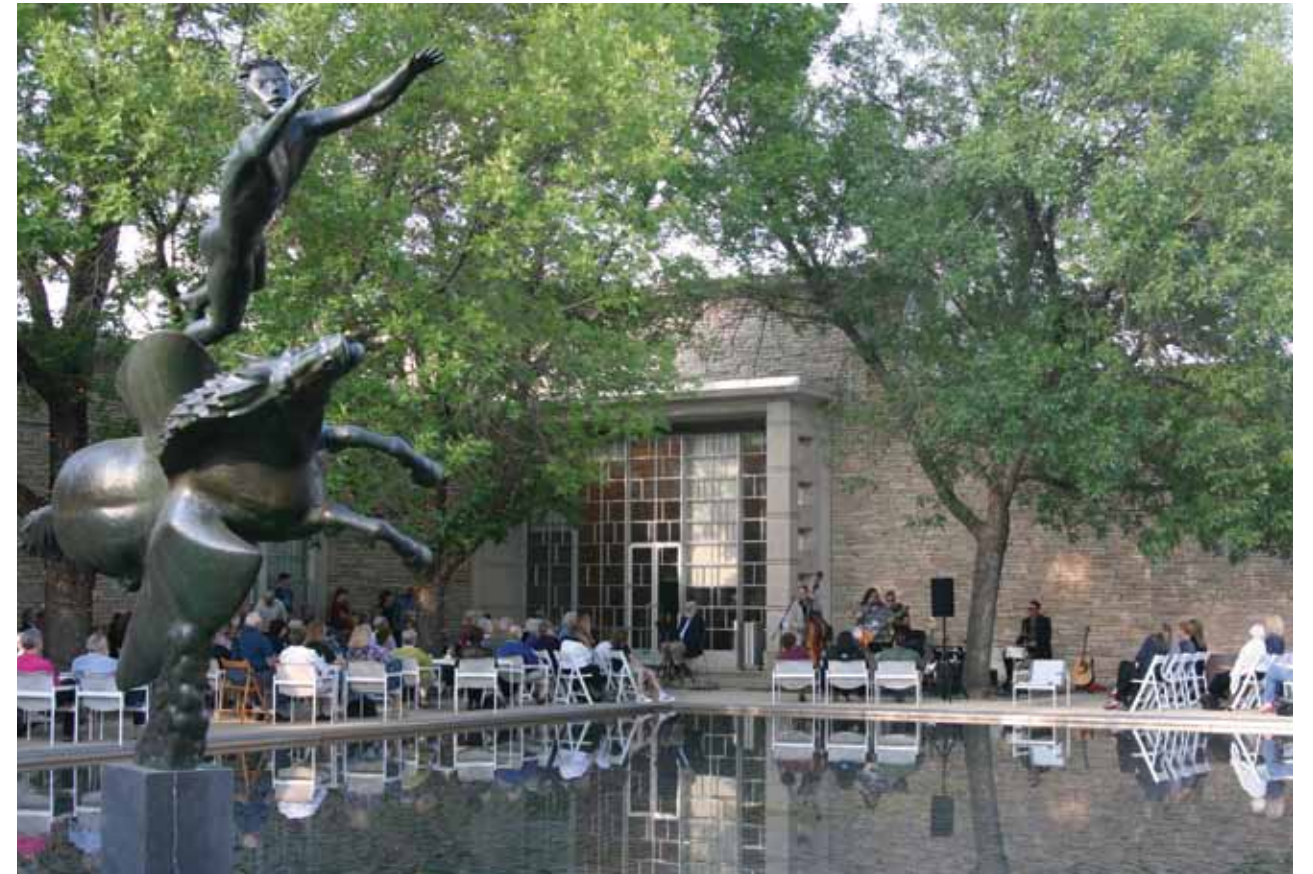
Another member favorite, **Book Club**, had participants discussing "The \$12 Million Stuffed Shark," "The Pop Revolution," and our recently-published permanent collection catalogue, "Des Moines Art Center Collects."

The **2014 Dia de los Muertos – Day of the Dead** was another huge success with nearly 3000 in attendance. The traditionally Latino event honored Joe R. Hernandez Sr. (1949 – 2014), a long time Des Moines vocalist and bass guitarist who made a significant impact in the local and regional music community. Afternoon festivities included music by The Cavaliers and Retro Rockets, dance by Des Moines DanzArts, film, art, traditional refreshments, and art activities.

At the **1970s Retro Holiday Party**, attendees partied like it was 1970 with 70s munchies like baby quiche and pop rocks, 70s hit music like the Bee Gees, and an Ugly Holiday Sweater contest. More than 200 attended wearing their bell bottoms, hip huggers, and tie-dyes!

MUSEUM SHOP

In 2014 the Museum Shop enjoyed great success overall, especially in conjunction with the Halston and Warhol exhibition. The entire inventory was adjusted to reflect a fashion inspired oasis. Local jeweler Ann Au created a limited edition charm that incorporated diamond dust as a nod to Warhol himself. The Art Center also partnered with local artist Tina Dahl who made a beautiful handmade garment for which raffle tickets were sold, a lucky winner claiming the prize. The Museum Shop continues to be a destination for an entirely unexpected shopping experience.



ABOVE First Friday participants enjoy the sounds of Boomerang by the Maytag Reflecting Pool.
BELOW Visitors braved a gloomy day for the May 1 dedication of Danish artist Olafur Eliasson's *panoramic awareness pavillion* in the Pappajohn Sculpture Park.

DanzArts dancers entertain Day of the Dead crowds.



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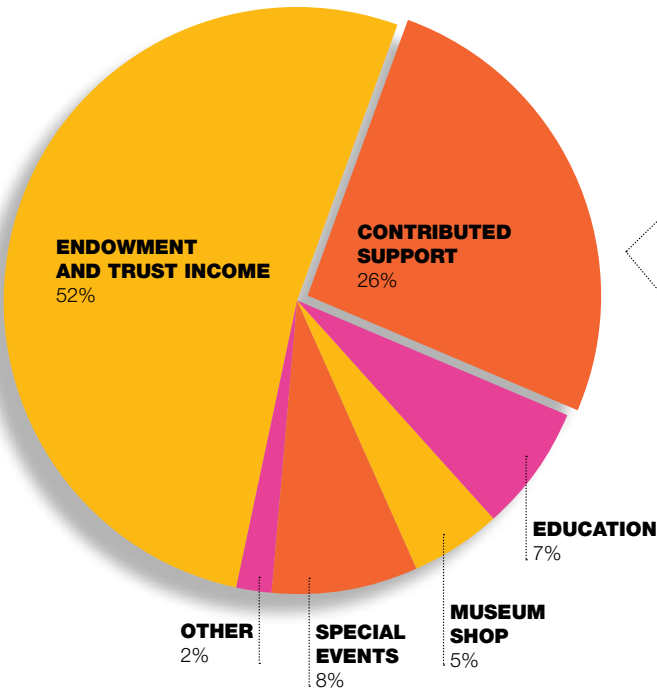
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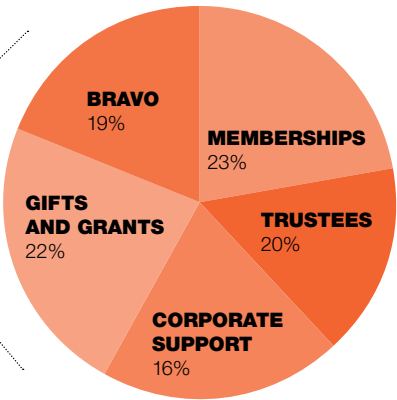
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The Des Moines Art Center is a 501(c)(3) non-profit organization whose mission is to engage diverse local and international audiences with the art of today through its museum and school, adding to the cultural record through collections and programs.

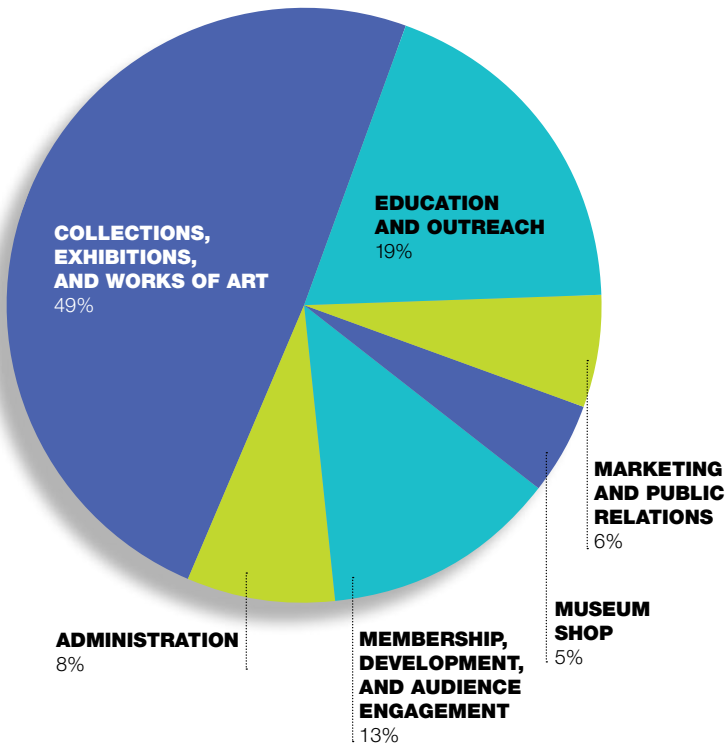
TOTAL REVENUES



CONTRIBUTED SUPPORT



TOTAL EXPENSES



2014 FINANCIAL SUMMARY

Operating Revenues and Support	\$5 million
Total Assets	\$119 million
Total Net Assets	\$119 million

2014 ATTENDANCE

Des Moines Art Center	115,340
John and Mary Pappajohn Sculpture Park	41,641
Subtotal	156,981
Des Moines Arts Festival	200,000
Total Attendance	356,981

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AS OF DECEMBER 2014



Happy shoppers found treasures in the thousands of donated items for sale in **ELIEL'S CLOSET—A POP UP BOUTIQUE**, in the Art Center lobby.



Hundreds of people strolled along the streets of the East Village during a **WINDOW DRESSINGS OPEN HOUSE** to view window installations by 20 artists.



Escorted by tuxedo-clad gentlemen, a sell-out crowd of 300 guests attended the **FASHION FARE LUNCHEON**, held at the Temple for Performing Arts.



A sold-out crowd of 450 guests were entertained by a post-dinner couture fashion show with video and music at the **BLACK TIE GALA**.

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www.desmoinesartcenter.org

ART MEETS FASHION

ART MEETS FASHION, a series of events held in conjunction with the Art Center's blockbuster *Halston and Warhol: Silver and Suede* exhibition, and in support of the Art Center's Free Admission, Education, and Outreach Programs, was held in late September over the course of a week including these successful fundraising events (left). STORY ON PAGES 16–17

A WEEK
OF EVENTS

ARTWORK IN COVER PHOTOGRAPH:
Andy Warhol (American 1928 – 1987)
Flowers, 1964 – 1965
Fluorescent paint, silkscreen ink, and pencil on linen
The Andy Warhol Museum, Pittsburgh; Founding Collection, Contribution
The Andy Warhol Foundation for the Visual Arts, Inc.,
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