# ANNUAL REPORT 2015

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What I liked about the Art Center was that the room ful of pictures and it was really dark. I like the painting of the pyramids and the paterns. I also like the dance that Ben taught U.S. I like the Sun flower Seed Sculpture because the seeds looked real and I liked the story of why the person made the Sculpture. I also liked when we made the acordian books t my dool made one too. I liked the wood house sculpture thing.



ARTIFIST: ROY LICHTENSTEIN

New acquisitions to the Pappajohn Sculpture Park. Unprecedented community outreach. Innovative and challenging classes. A YEAR TO REMEMBER.

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Shown here at twilight in the Pappaiohn Sculpture Park. Mark di Suvero's 78 is one of the many outstanding gifts accessioned by the Art Center in 2015 from John and Mary Pappajohn.

Mark di Suvero (American, born China, 1933) T8, 1987 Painted steel Overall: 343 x 288 x 444 inches Des Moines Art Center Permanent Collections; Gift of John and Mary Pappajohn, 2015.12 Photo © Cameron Campbell

BELOW

Docent Roy Nilsen sheds some light on Dan Flavin's Untitled (For Ellen) with a group of children from Hispanic Educational Resources' early education center Conmigo.





2015 was another year to remember at the Des Moines Art Center. Major acquisitions from John and Mary Pappajohn completed their extraordinary gift of important artworks creating the Pappajohn Sculpture Park in downtown Des Moines. These included sculptures by Willem de Kooning, Mark di Suvero, Ellsworth Kelly, Jaume Plensa, Ugo Rondinone, Richard Serra, and Tony Smith, among others. Additional noteworthy gifts came from Stacy Polydoran, including works by Jim Hodges, Josiah McElheny, and Robert Therrien. Purchases include major artworks by Nick Cave and Mickalene Thomas. Exhibition highlights such as Field, Road, Cloud: Art and Africa; Fiber: Sculpture 1960 – present; Laurel Nakadate: Strangers and Relations; and East and Beyond: Helen Frankenthaler and Her Contemporaries showcased new accessions to the collections as well as contemporary

Art Center staff continued to develop pathways for active participation in our The "knit bomb" project, in conjunction with more than 400 participants; more than 270 members of the public saw themselves

in the exhibition Selfie: Self Portraits From the Permanent Collection. More than 7,000 votes were cast when we partnered with The Des Moines Register for the exhibition It's Your Choice. We expanded our outreach efforts to include partnerships with 20 social service organizations, and the fourth-grade tour program added another district to our list of participating schools. The studio program continued to offer innovative and challenging classes to the public, such as those offered in our new technology lab. Member groups Art Noir, Print Club, and Salon 4700 grew and expanded the Art Center's reach into the community. In particular, Salon 4700 exceeded our expectations for member participation in its inaugural year.

We completed several capital improvement projects, including the renovation of the landscape installation, Greenwood Pond: Double Site, by Mary Miss, and several visitor service enhancements. These included renovations of existing restrooms on the lower level of the Saarinen building and the creation of a new, family and handicapped accessible restroom near the Information Desk. We also concluded conservation work on eight major sculptures in the collections, including Carl Milles' Man and Pegasus, which graces the courtyard reflecting pool.

We could not be the institution we are today without the support and participation of our members, our board of trustees, and the community at large. Through their ongoing financial assistance, we were able to create several art acquisition endowments, including the Kyle and Sharon Krause Art Acquisition Fund and the Pamela Bass-Bookey and Harry Bookey Moving-Image and Time-Based Art Fund. Additional support was also provided for the Fingerman Lecture Series and the Toni and Tim Urban International Artist-in-Residence program. It takes a community to grow and flourish, and we find abundant assistance in the Des Moines metro and in the state of Iowa. Thank you all for your support.

Jeff Fleming DIRECTOR Kyle Krause PRESIDENT, BOARD OF TRUSTEES

#### **EXHIBITIONS**

Fourteen exhibitions in 2015 encouraged widespread community engagement and participation through voting for artwork for It's Your Choice, yarn-bombing Greenwood Park during Fiber: Sculpture 1960 – present, and posting selfies within the exhibition Selfie: Self Portraits From the Permanent Collection.

**1** Field, Road, Cloud: Art and Africa February 13, 2015 – April 19, 2015 Anna K. Meredith Gallery Organized by the Des Moines Art Center

Single-Channel 5: Dance (part two) Kent Monkman / Dance To Miss Chief February 20 – June 15, 2015 Pamela Bass-Bookey and Harry Bookey Gallery Organized by the Des Moines Art Center

**②** The Departure of the Argonaut: Prints by Francesco Clemente February 27, 2015 – May 17, 2015 John Brady Print Gallery Organized by the Des Moines Art Center

#### **Antique Abstraction**

March 13, 2015 – September 2015 Blank One Gallery Organized by the Des Moines Art Center

Iowa Artists 2015: Austin Stewart

April 30, 2015 Levitt Auditorium Organized by the Des Moines Art Center

#### **6** Fiber: Sculpture 1960-present

May 9, 2015 - August 2, 2015 Anna K. Meredith Gallery, I. M. Pei and Richard Meier buildings, Kyle J. and Sharon Krause Atrium Organized by the Institute of Contemporary Art, Boston

#### Sea Life

May 22, 2015 – September 20, 2015 John Brady Print Gallery Organized by the Des Moines Art Center

#### **4** Single-channel 5: Dance (part three)

Rosemarie Padovano / Paloma June 19 – October 4, 2015 Pamela Bass-Bookey and Harry Bookey Gallery Organized by the Des Moines Art Center











# Laurel Nakadate:

**Strangers and Relations** September 4, 2015 – January 24, 2016 Anna K. Meredith Gallery Organized by the Des Moines Art Center

#### It's Your Choice

September 17 – December 13, 2015 Blank One and Two Galleries Organized by the Des Moines Art Center

#### East and Beyond

September 29, 2015 – January 17, 2016 John Brady Print Gallery Organized by the Des Moines Art Center

#### Single-channel 5: Dance (part four)

Rashaad Newsome / *Icon* October 9, 2015 – February 21, 2016 Pamela Bass-Bookey and Harry Bookey Gallery Organized by the Des Moines Art Center

#### lowa Artists 2015: Jessica Teckemeyer

October 29, 2015 – February 21, 2016 John and Mary Pappajohn Gallery Organized by the Des Moines Art Center

# Selfie: Self Portraits From the Permanent Collection

December 18 – April 24, 2016 Blank One Gallery Organized by the Des Moines Art Center

















Visitors and Art Center staff members joined in the fun and took their own selfies in the SELFIE exhibition, around the museum, and around the world, #ArtCenterSelfie.



The Art Center accessioned 92 works of art into the permanent collections in 2015 through purchases and gifts. We are extremely grateful to the many donors who made these accessions possible.

 Mickalene Thomas (American, born 1971) Left Behind Again 2 2014 Relief, intaglio, lithography, digital, collage, enamel paint Board: 44 x 65 1/4 inches Image: 41 3/8 x 63 5/8 inches Des Moines Art Center Permanent Collections; Purchased with funds from the Edmundson Art Foundation, Inc., and an anonymous gift, 2015.1

Isa Genzken (German, born 1948)

## Durchgang 1988

Concrete and steel Overall: 96 7/8 x 47 1/4 x 27 9/16 inches Des Moines Art Center Permanent Collections; Gift of John and Mary Pappajohn, 2015.2

### **2** Jaume Plensa (Spanish, born 1955) Nomade 2007

Painted stainless steel / Overall: 27 x 17 x 18 feet Des Moines Art Center Permanent Collections; Gift of John and Mary Pappajohn, 2015.3 Photo © Cameron Campbell

3 Willem de Kooning (American, born Netherlands, 1904 – 1997) Reclining Figure 1969 – 1982 (see page 9) Bronze / Overall: 68 x 140 x 96 inches Des Moines Art Center Permanent Collections; Gift of John and Mary Pappajohn, 2015.11

Mark di Suvero (American, born China, born 1933) **T8** 1987

Painted steel / Overall: 343 x 288 x 444 inches Des Moines Art Center Permanent Collections; Gift of John and Mary Pappajohn, 2015.12

Tony Smith (American, 1912–1980) Willy 1962, fabricated 2005 Painted steel / Overall: 91 1/4 x 224 x 135 inches Des Moines Art Center Permanent Collections; Gift of John and Mary Pappajohn, 2015.25

#### 4 Nick Cave (American, born 1959) **Rescue** 2013

Mixed media including ceramic birds, metal flowers, ceramic Doberman, vintage settee, and light fixture / Overall: 88 x 72 x 44 inches Des Moines Art Center Permanent Collections; Purchased with funds from the Edmundson Art Foundation, Inc., 2015.29.a-.b

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Each work accessioned in 2015 will enrich the collections as well as the community for years to come.

5 Filippo Tommaso Marinetti (Italian, 1876 – 1944) Milano: Edizioni Futuriste di "Poesia" Les Mots en Liberté Futuristes (Futurist Words in Freedom) 1919 Typographic text printed in black and red; 112 pages, including 4 foldout pages Overall (book closed) 7 5/8 x 5 1/16 x 3/8 inches Overall (book open): 7 5/8 x 10 1/8 inches Des Moines Art Center Permanent Collections; Purchased with funds from the director's initiative and the Fairall Trust, 2015.31

Francesco Clemente (Italian, born 1952) Perry Tymeson at Petersburg Press, New York, Petersburg Press, Inc.

#### Untitled A 1986

Lithograph on paper Overall: 27 x 119 3/8 inches Des Moines Art Center Permanent Collections; Gift of Petersburg Press, Inc., to the Des Moines Art Center in honor of Amy N. Worthen, Curator of Prints and Drawings and the mounting of the exhibition of Francesco Clemente: The Departure of the Argonaut, 2015.33

Tom Marioni (American, born 1937) Catherine Brooks (American) Crown Point Press One Second Sculpture 2002 Direct gravure with water bite aquatint printed in black and blue Sheet: 32 x 23 3/16 inches Plate (image): 20 15/16 x 13 1/4 inches Des Moines Art Center Permanent Collections; Gift of the Des Moines Art Center Print Club in Memory of Marilyn Baker, 2015.35

Jim Hodges (American, born 1957) Arena I (white white) 2006 Screenprint with 24 k gold leaf Frame: 60 1/8 x 41 1/4 x 2 1/4 inches

Sheet: 56 3/4 x 38 inches Des Moines Art Center; Paul and Anastasia Polydoran Collection, 2015.38



5 Outer case above and inside page right

**6** Josiah McElheny (American, born 1966) Museum Storage: Please Do Not **Remove the Labels** 1994 Blown glass, wood cabinet, and text Overall: 28 x 20 x 9 1/4 inches Des Moines Art Center; Paul and Anastasia Polydoran Collection, 2015.39.a-.l

Robert Therrien (American, born 1947) Untitled (snowman) 1985 Acrylic on acid free archival cardboard Frame: 61 1/2 x 45 1/2 x 1 inches Board: 56 x 40 inches Des Moines Art Center; Paul and Anastasia Polydoran Collection, 2015.40

Mika Rottenberg (Argentine, born 1976) **Cheese** 2008 Mixed media Dimensions variable Des Moines Art Center Permanent Collections; Gift of Melva Bucksbaum and Raymond Learsy, 2015.41.1-.205

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All photos by Rich Sanders, Des Moines, Iowa unless otherwise specified

#### TOURS

# 21,125 people were served by the tour program in 2015

14,707 toured the museum.

### 5.560 visitors toured the John and Mary

Pappajohn Sculpture Park.

#### **AUDIO TOURS**

Nearly 2,100 unique callers listened to audio tours of the Pappajohn Sculpture Park and the Art Center's permanent collections, and another 100 people used iPod tours at the Art Center.

Included among the thousands of people participating in guided tours were more than 5,500 fourth-grade students from Des Moines, Indianola, Newton, Prairie City-Monroe, Saydel, S.E. Polk, Waukee, and West Des Moines Public School Districts. Students from five Urbandale elementary schools also began participating in tours in the fall.

#### FILMS

Twenty-three film programs were presented, with more than 3,400 people attending. Film festivals, as in years past, were the most popular screenings.

Docent Sharyl Smith leads a tour of fourth grade students through the museum



Fingerman Lecture 2015: art critic Roberta Smith Photo courtesy Eric J. Salmon

#### LECTURES AND GALLERY TALKS

Fourteen lectures were presented at the Art Center in 2015 serving more than 1,650 people. World renowned art critic Roberta Smith served as the 26th Fingerman Lecturer and spoke about her journey to The New York Times and writing art criticism in today's multi-platformed landscape. Former Senior Curator Gilbert Vicario's exhibition Field, Road, Cloud: Art and Africa was supported by a series of wide-ranging lecture topics: artist Nick Cave spoke about his work, social consciousness, and identity; University of Iowa Professor Christopher Roy's lecture drew from his vast well of firsthand knowledge of West African objects and culture; and Assistant Professor Kelly Baker, also from the University of Iowa, presented a gripping talk about the burden of water, sanitation, and hygiene-related issues in Africa. In the most creatively titled lecture of the year, "Raiding Neptune's Vault and Other Curious Enterprises," artist Mark Dion spoke about his work in concert with Curator of Prints and Drawings Amy N. Worthen's exhibition Sea Life. Jenelle Porter, Mannion Family Senior Curator at the Institute of Contemporary Art, Boston



Artist Nick Cave (right) in conversation with former Senior Curator Gilbert Vicario. Photo courtesy Eric J. Salmon

### 858 people participated in off-site lectures about the Art Center.

and curator of Fiber: Sculpture 1960 present gave a revealing talk about her research and curatorial process in a behindthe-scenes lecture about the exhibition. A pioneer in the use of fiber as art medium, Magdalena Abakanowicz was the subject of esteemed curator Mary Jane Jacob, who presented a sobering lecture on the artist's life and art. Artist Laurel Nakadate participated in a candid interview about her photographic series "Strangers and Relations" with her husband, author Rick Moody, in conjunction with her eponymous exhibition.

Nearly 350 participants attended 11 gallery talks throughout the year. Art Center curators Laura Burkhalter, Gilbert Vicario, Amy N. Worthen, and Director Jeff Fleming engaged visitors in their respective exhibitions. 2015 Iowa Artist Jessica Teckemeyer spoke to 60 people on the opening night of her show in the John and Mary Pappajohn Gallery of the Richard Meier building.

# DOCENTS

Guided tours led by 64 specially trained volunteer docents, engaged people of all ages in conversations about the permanent collections, special exhibitions, and architecture in 2015. The docents' aim is to engage visitors and empower them by teaching strategies to interpret works of art on their own. The Art Center's docents collectively donated more than 4,300 hours of service in 2015, including touring and training.

Twenty-one candidate docents were accepted into the training program in the fall. Six docents celebrated 10-year anniversaries:

Jan Evans, Chris Hartoft, Roy Nilsen, Jon Oakland, Sharon Simmons, and Sandy Thompson

#### **CREATIVITY DAYS**

Nearly 700 elementary students from the Des Moines metro, Perry, and United Community school districts attended the "Creativity Days" program, in which secondthrough fifth-grade students engaged in three enrichment activities inspired by design elements, repetition, and pattern. They rotated through a participatory tour of the collection, raised heart rates during a creative movement session, and created an accordion book adorned with stamped prints. Photos and thank you notes express the success of the days' events. (see front cover)





Creativity Days activities

#### **HIGH SCHOOL DAYS**

The 2015 installment of High School Days took as inspiration the Laurel Nakadate: Strangers and Relations exhibition. In an effort to emulate the psychology of photographing a stranger (as was a condition in Nakadate's portraits), a list of characters was given to participating teachers in advance of their visit. Students randomly drew assignments and were asked to dress and act as their characters and not officially reveal their persona until a given time. After viewing Nakadate's show, students were





Norwalk High School Days student poses as a cat enthusiast character

given the task of taking the sole portrait that would exist of a peer's character and consider how they would choose to capture the essence of this person. While the portraits were printed, students viewed the film *The Truman Show* and pondered philosophical discussion questions. The day's activities concluded with a group critique and final character reveal conducted in the lobby of the museum.

#### **MUSEUM EDUCATION**



Architect Tim Hickman led two at-capacity tours of the Art Center which centered on looking at the unique challenges of the Art Center's spaces

#### **MINEFIELDS OF THE MUSEUM**

The thematic series "Minefields of the Museum: Architecture, Restitution, Conservation, Forgeries, and Controversy" offered a variety of programs that revealed some of the issues that can cause headaches for the museum world.

Architect Tim Hickman led two atcapacity tours of the Art Center which centered on looking at the unique challenges of our spaces. The film Adele's Wish was screened, which shines light on the topic of restitution, after which Chief Registrar Mickey Koch spoke about the Art Center's provenance research. Art conservation was another focus of the series and it was expertly illuminated by Midwest Arts Conservation Center Objects Conservator Nicole Grabow, who has worked on a few Art Center sculptures in recent years. The crime of art forgery was raised in the film Art and Craft, which follows one of the most prolific art forgers in U.S. history. The same subject was then tackled in a sold-out lecture by Robert K. Wittman, founder of the FBI art crime team. Controversy was the final matter addressed by the film *Dirty Pictures*, which focused on the 1990 trial of Cincinnati Contemporary Arts Center Director Dennis Barrie, who was accused of promoting pornography by presenting an exhibit of photographs by Robert Mapplethorpe. Curator Laura Burkhalter then lead a discussion with the audience about a few of art history's critically reviewed exhibitions.

### IOWA MUSEUM ASSOCIATION CONFERENCE

Education Director Jill Featherstone and Studio Education Coordinator Haley Babcock presented the session "Sharing Your Story with Visitors" at the 2015 Iowa Museum Association Conference in Pella on October 6. The presentation included sharing approaches on how to engage visitors of all levels with the stories emanating from our art, and how those stories are communicated through studio art classes, docent training, guided tours, and artist workshops.



#### ART SPECTRUMS LAUNCHED IN 2015

Art Spectrums, a free program for children with autism ages 5 – 12 and their families, was piloted in the fall with the purpose of enabling children with autism and their families to engage with artwork and have fun at a museum. Participants visit and discuss a work of art in the collections for inspiration and then make their own artwork in the studio. The program provides an opportunity for children with autism, siblings, parents, and other family members to have fun and make memories with art.



An expressive self-portrait created by an Art Spectrums student



#### IMAGE AND IDENTITY COLLOQUIUM

In September, 15 participants from the Women's Residential Correctional Facility participated in an Image and Identity Colloquium led by artist Laural Nakadate and author Rick Moody. They explored such questions as "What is a photograph able, or not able, to capture about a person? Is professional photography more or less 'real' than a snapshot? How is a photograph a vessel of meaning?" The women received complimentary copies of the exhibition catalogue and a personal description of the series by Nakadate herself. After sunset, Nakadate took portraits of the women and each was given an 8.5 x 10 inch framed print.

In addition to hearing about Nakadate and her work, the women learned about each other. In advance of the meeting, participants were asked to select a few meaningful photographs and bring them to the colloquium. Rick Moody, well-known for his novel The Ice Storm, led the women in a writing exercise based on one of their photographs. The women were asked to write a letter to someone they care about, describing why they value the photo. Moody set four guiding principles for the exercise: Be honest

Be open

- Be personal
- Tell a storv

The women penned their letters while they waited to be photographed. Once the portraits were shot, the participants reconvened, and one by one showed their personal photo and read their letters aloud. It was a memorable night of sharing and compassion, demonstrating the emotional capacity of art.

#### **STUDIO EDUCATION**

and adult students attending 478 classes, workshops, and day camps.

**Studio Programs offered 478** classes, workshops, and day camps over the course of three trimesters, with enrollment reaching 3,547 children and adults in the community. Attendance for these classes totaled 15,034. The Art Center's vital scholarship funds enabled 207 children and adults from the community to partake in classes. The scholarship program enriched the lives of students at more than 75 different elementary, middle, high schools, and colleges in the Des Moines metropolitan area.

Seven student exhibitions (children and adult) featuring artwork made in the Art Center's classes were installed in the Adrienne and Charles Herbert Galleries throughout 2015 and accompanying receptions drew 1,064 people. Additionally, one guest exhibition was mounted: West Des Moines Community Schools Impact of Art, which celebrates the visual arts accomplishments of students from all 14 West Des Moines Community Schools and recognizes scholarship recipients from their district.

#### **CUSTOMIZED EDUCATION** CLASSES

In addition to class attendance 4.412 children and adults attended customized education classes at the Art Center and in the community.

Fifty-five seventh-grade and 53 eighth grade students from St. Augustin Catholic

Students in the Spring 2015 Drawing and Painting class (ages 6 - 8) present their work



School visited the Art Center weekly to participate in art classes for school credit. Seventy-one preschool students from five early education centers participated in museum inspired art activities in their classroom. This program was developed to introduce the museum to young learners while participating in art activities designed to aid in the development of fine and gross

motor skills.

Twenty-one Art Center students participated in a nine month collaboration with students from DanzArts, Des Moines Symphony Academy, and the Science Center of Iowa. This inter-disciplinary program was



# Enrollment for studio classes totaled 15,034 in 2015, with 3,547 individual children

Sisters enjoying the symphony's activity at The Four Seasons Art Sampler

designed to introduce the students to a variety of art forms and science inspired by Antonio Vivaldi's The Four Seasons. Art Center students participated in a nine month curriculum (that included a vouth symposium with students from all of the collaborative partners), a community-centric Art Sampler, and a final performance and exhibition at the Temple of Performing Arts.

An additional Art Sampler, designed for families to participate in art activities and view demonstrations, meet instructors, and learn about classes presented a children's film festival. Animated Adventures produced by the Walker Art Center, Minneapolis. Attendance for these events totaled 590.

Twenty-two teens from metro high schools were enrolled in the inaugural Des Moines Art Center Teen Academy, a merit based scholarship program designed for college bound teens who want to advance their artistic skills and build a college portfolio. Additional custom education classes were offered to the Downtown School, Sacred Heart Catholic School, Holy Family Catholic School, Central Academy, and various Johnston elementary schools.



Teens create a community yarn bomb inspired by Fiber: Sculpture 1960 - present which they installed in Greenwood Park behind the Art Center

Fifteen teens from the community participated in a community yarn bomb inspired by Fiber: Sculpture 1960–Present with artist Amy Caterina.

Throughout the year, the Art Center also collaborated with the Blank Park Zoo, the Des Moines Plavhouse, and the Greater Des Moines Botanical Gardens.

DELETE

The Art Center's community outreach program enriched the lives of more than 1,035 at-risk youth and adults in 2015. Growth in the program included the development of eight new community partnerships and programs. The attendance for outreach programming totaled 3,193.

Art education is used as a tool to help outreach participants acknowledge their unique identities and use artistic expression to overcome adversity and establish a sense of positive self-worth.

#### **District Wide Program: Children** and Families of Iowa Classroom

served 35 youths who reside in Children and Families of Iowa (CFI) group homes and attend the District Wide program through the Des Moines Public School District. This program serves students in grades six through twelve who need intensive behavioral and academic support to help them reach graduation. The students spend two and a half hours a week during the school year participating in studio classes at the Art Center. Through this partnership the students are provided the opportunity to receive high school art credit to help them reach graduation. The studio art curriculum is an interdisciplinary approach that integrates studio art, academic subjects, and museum visits. Attendance for this program was 557. The 2014–2015 school year culminated with a student exhibition and performance at the Des Moines Community Playhouse. The exhibition consisted of highlights of the students' work made at the Art Center. Attendance for the exhibition and performance was 75.

Beginning in September, 20 students from FOCUS High School began participating in weekly art classes and museum visits. FOCUS provides a safe, educational, and therapeutic environment for students who are in need of additional support for their social, emotional, and academic needs as they transition into adulthood. The art classes are designed to help the students develop life skills through creative problem solving and self-expression. Attendance for this program totaled 159.

The Art Center provided art activities for preadolescent children and teens throughout the year at **Youth Emergency Services & Shelter**. YESS provides emergency shelter, respite, and counseling for children ages birth through 17. Attendance for this program was 182.

Afterschool Artist Program expanded to include all 11 Des Moines Public middle schools, enriching the lives of 106 students. Each school participated in a four- to sixweek after school program designed to keep the youth engaged in a positive activity and promote creativity. Curriculum for all programs included a visit to the museum and related studio activities inspired by work in the museum. Classes were held both at the Art Center and at the individual school campuses making the program accessible to all students. Attendance for this program was 477.

#### **Des Moines Alternative: Girls**

**Program** meets the educational needs of young women in grades six through eight who require intensive academic and behavioral instruction. Students participate in two sixweek art classes throughout the school year. This class provides the girls a safe environment to gain confidence and promote positive self-expression. Attendance for this program was 135.

During the summer the Art Center provided literacy and art classes to 40 students in

Oakridge Neighborhood Services EDUcamp participants

kindergarten through fourth grade, who were participants in **Oakridge Neighborhood Services EDUcamp.** Attendance for this program was 147.

Forty-five parents and children from the Oakridge program Parent and Child Together visited the exhibition Field, Road, Cloud: Art and Africa and worked together to create an inspired piece of art.

Eighty-three mentors and youth from Mentor Iowa attended two unique afternoons of shared fun which included lunch, museum visits, and related studio activities. Mentor Iowa is dedicated to providing trained, volunteer mentors to abused, neglected, and delinguent children who are under the jurisdiction of the Juvenile Court in Polk County. This organization provides guidance to children in need of assistance to enhance their self-esteem, stability, and give them a chance for a positive future.

Fifteen mentors and teen mentees from **Community Youth Concepts' Mentor** Advantage Program (MAP) enjoyed an evening of dinner and creativity at the Art Center. The pairs visited the museum and worked together to create hand printed holiday cards and ornaments. MAP is an Iowa Mentoring Partnership program that builds relationships between middle and high school youth and professionals in the community.



#### Fourteen matches from Big Brothers and Big Sisters of Central Iowa worked

together to create a mosaic bowling pin to help support their mentor program. This activity provided the youth the opportunity to give back to the community. Each of their completed bowling pins were auctioned off at the Big Brother and Big Sisters' annual fundraiser Bowl for Kids' Sake.

### Nineteen residents and their adult mentors from Orchard Place's Residential **Treatment Center** attended three events at the Art Center that included a visit to the

museum or Pappajohn Sculpture Park, lunch, and a related studio activity. Orchard Place's Residential Treatment Center serves children in need of intensive mental health treatment.

Fifty Orchard Place youth also participated in a four-week art class that focused on creativity, self-expression, and using art as a coping skill. Many of the youth find happiness and a sense of calm in creating art, and the weekly class provides them the opportunity to express themselves in a safe space. Orchard Place serves youth from a variety of backgrounds who struggle with severe psychological and mental illness.

Throughout the summer the Art Center provided literacy and art classes to 40 students in kindergarten through fourth grade, who participated in **PACE** Juvenile Center's summer camp. Each art activity encompassed a literacy component based on an age appropriate children's book. PACE Juvenile Center is Orchard Place's community-based operating division, providing skill-building services for a diverse population of children, teens, and families struggling with mental health and/or substance abuse issues.

Beginning in September, weekly art activities were provided to 10 teen girls participating in the **PACE Girls Program**. The art activities were integrated into their treatment program and were designed to assist in building selfconfidence and positive self-expression, and promote healing. Attendance for this program totaled 74.

Voices to be Heard is a support group for family, friends, and children of an incarcerated loved one. Art Center faculty provided art activities for 32 children to promote education, creativity, and selfdiscovery.



Studio Education Director Tracy Duran and instructor Ramona Muse Lambert work with Conmigo students

is a youth-driven advocacy and leadership group for teens and young adults who have faced the challenges of out-of-home placement, whether foster care, group homes, shelters, or all three. The organization provides opportunities for service learning projects, advocacy, and educational/vocational assistance for the youth as they transition into adulthood. Monthly art activities were provided to aid the youth in building self-confidence and promote the importance of creativity and selfexpression. In October, the youth from AMP collaborated with local artist and instructor Rachel Buse on building a cardboard umbrella inspired by the Crusoe Umbrella located in Cowles Commons in downtown Des Moines for the Boxed-in Design contest at Reggie's Sleep Out. The youth enjoyed the challenge of recreating a community icon out of unexpected materials. Attendance for this program totaled 215.

# Through the Lutheran Services of Iowa's

**Elder Program** the Art Center enriched the lives of 20 refugees from the Kingdom of Bhutan and Burma. Weekly classes focused on simple projects that introduced the elder students to art and language and allowed them time to work independently. The class demonstrated that art and visual language can overcome cultural and linguistic barriers.

Twenty children in kindergarten through fifth grade from Ethnic Minorities of Burma Advocacy and Resource Center (EMBARC) participated in literacy and art camps. The children explored a variety of children's books and created art inspired by the stories. Eight teenage girls from EMBARC's Community Fiber Program participated in a Fashion Lab class where they learned how

#### Achieving Maximum Potential (AMP)

to repurpose old clothes into new items creating a variety of scarves and bags.

Forty students from **Children and** Families Urban Mission in kindergarten through fifth grade participated in two-week multidisciplinary art classes that integrated art, science, and literature. The students explored a variety of topics related to the natural sciences, read related children's books, and created artwork inspired by their learning. Attendance for this program totaled 71.

#### **Hispanic Educational Resources'** early education center Conmigo

is an early childhood learning center specializing in bilingual, culturally affirming educational programming and experiences for children and families. The Art Center provided a tour and art activity to 45 students ages 5 through 12 who attended the summer camp.

#### Fifteen clients of Link Associates had the opportunity to participate in the Big Art Series, a class designed to introduce selfexpression through a variety of art media. After finding inspiration in the museum, the participants created paintings, drawings, prints, and sculptures. The class culminated in an exhibition that allowed them to present their artwork to family and friends. Link Associates provides people with intellectual disabilities opportunities to reach their goals. Attendance for this program totaled 188.

The Art Center continued to engage a growing audience in new and entirely unexpected ways.

#### SUMMER ON THE HILL

The Art Center's popular "Summer on the Hill" brought movies to the front lawn on the first Thursdays and music in the courtyard on the first Fridays of June, July, and August. The Free Flicks series showed a great array of movies-the classic Hitchcock *Rear Window*, the comedy Tootsie, featuring Dustin Hoffman, and the science fiction cult favorite Blade Runner, the director's cut. To add to film attendees' enjoyment, food trucks were available for refreshments during the movies. On First Fridays local bands Boomerang, Parranderos Latin Combo, and Mr. Baber's Neighbors attracted more than 300 attendees.



More than 400 fiber artists contributed knitted, crocheted, and woven pieces to reimagine the spirit of the Art Center's iconic painting From the Lake, No. 1 by Georgia O'Keeffe, shown here hung on the the Richard Meier building.



More than 250 guests supported the Art Center's community partnerships at the annual gala celebration.

#### **COMMUNITY TAPESTRY**

In conjunction with the Art Center's presentation of the exhibition Fiber: Sculpture 1960 - present, more than 400 fiber artists from 19 lowa cities, four states, and as far away as England, contributed knitted, crocheted, and woven submissions in an effort to reimagine the spirit of the Art Center's iconic painting From the Lake, No. 1 by Georgia O'Keeffe. The final, massive tapestry was displayed on the Art Center's Richard Meier building for two weeks during the summer. A public celebration for the tapestry's unveiling was held in July, attracting more than 400 people. Appetizers, beverages, and live music set the stage for the party on the plaza of the Richard Meier building.

#### **GALA CELEBRATION: Celebrating** the he(art) of our community

More than 250 guests attended this year's fundraising gala held in the newly renovated Capital Square atrium. Art Center patron Pat Schneider served as chair for the gala which highlighted the Art Center's commitment to community partnerships and its many and varied outreach programs. As part of the evening's festivities, a 10-minute video produced by the Art Center was shown featuring the Art Center's involvement with numerous community groups and incorporating interviews with former students, instructors, and partners, illustrating the power of art to positively change lives.

#### DÍA DE LOS MUERTOS (DAY OF THE DEAD)

In early November, this annual celebration honored one of the founding members of the Art Center's Day of the Dead committee, Aurora Bejarano Lumadue. Entertainment featured Mariachi Los Aguilares and Danzas Los Jóvenes Embajadores. Nearly 2,000 attended this event.

#### **FACILITY RENTALS**

In 2015, 34 private rentals took place at the Art Center. Rental clients included Ahlers & Cooney, P.C.; Bankers Trust; Better Homes & Gardens; Design Alliance, Inc.; Faegre Baker Daniels LLP; Holmes Murphy; Kum & Go; and Principal Financial Group, Inc. Numerous wedding receptions took place at the Art Center as well, including nuptials celebrated by staff and friends of the Art Center.

Collaborative community events included partnerships with Des Moines Metro Opera, Drake University International Students Association, Drake University Zenith Chamber Music Festival, GDMLI Youth Leadership Initiative, Heartland Marimba Festival, and Iowa Public Radio, which hosted a breakfast with featured guest speaker Michel Martin, weekend host of All Things Considered.



#### **SOCIAL MEDIA HIGHLIGHTS**

Over the course of 2015, the Facebook audience increased by 85% to nearly 20,000 page likes. Through the use of Twitter, public knowledge of the Art Center's permanent collections increased through campaigns relating to the exhibition It's Your Choice as well as international initiatives like Museum Week, Ask A Curator Day, Free Museum Day, and more. In 2015, the Art Center's Instagram audience increased by 222% and remains one of the organization's most engaged online communities. Live blogs during lectures allowed those unable to attend to experience and learn along with the audience.

#### **AWARDS & ACKNOWLEDGEMENTS**

In August, the Art Center was named as a finalist for the Social Media Club Des Moines' annual Hashie Award in the category of Facebook: Best Nonprofit.

#### While the Art Center regularly shares information about upcoming exhibitions and community events on its social media account, staff also hosted a number of specific engagement programs and campaigns.

#### SLOW ART DAY

In April the Art Center participated for the first time in the international phenomenon of Slow Art Day by inviting visitors to slow down and spend at least 10 minutes looking at one work of art. After their experience, they received a participation button and many shared their experiences using the hashtag #DSMSlowArtDay.

#### **#ArtCenterSelfie**

As part of the exhibition Selfie: Self Portraits From the Permanent Collection, the Art Center invited museum visitors to see themselves in the exhibition by sharing their selfie using hashtag #ArtCenterSelfie. Visitor photos were displayed in the gallery along with the permanent collection works.

Roy Lichtenstein, The Great Pyramid, 1969 Upper level balcony, Pei building / Instagram photo by chuygonza



View to Greenwood Park over the Pei building spiral stairway Instagram photo by j slimm

engaged online communities.

#### **TOP 10 MOST PHOTOGRAPHED PLACES AND PIECES**

To acknowledge and appreciate the way visitors engage with the Art Center's collection and architecture on social media, staff compiled a list of the year's 10 most photographed places and pieces including works like Jaume Plensa's Nomade in the Pappajohn Sculpture Park and Dan Flavin's Untitled (For Ellen), as well as places like the Richard Meier building's atrium, and the I. M. Pei spiral staircase.

### **MUSEUM SHOP**

In 2015, the Museum Shop hosted several new events that contributed toward the goals of engaging the community and continuing to be a shopping destination in Des Moines. The first was the smART Summer Book Sale where visitors were invited to browse a wide selection of books for their next great summer read while sipping coffee in the lobby. In the fall, the Museum Shop staff teamed up with social media staff to start a blog, which included a fashion photo shoot featuring apparel, jewelry, and handbags. Gift Wrap 101 featured a gift wrap tutorial along with complimentary gift wrapping service. Come Out and Play provided an opportunity for visitors and their children to actively engage with an artful collection of toys in anticipation of the holidays. Success in attendance and revenue continued throughout the year with the annual Spring Fling, Holiday in July, and Members' Double Discount events.





Andy Goldsworthy's Three Cairns in Greenwood Park Instagram photo by calvalier



Detail of Jaume Plensa's Nomade, 2007, with a full moon Pappajohn Sculpture Park / Instagram photo by justinrogers

# Instagram photos of a few of the TOP 10 MOST PHOTOGRAPHED PLACES AND PIECES in the Art Center are featured on its Instagram page. This audience grew 222% in 2015, becoming one of the organization's most

DELETE

**3,196** members enjoyed a multitude of ways to interact with the museum through member groups, trips, exhibition opening previews, and special events.

In appreciation of member support, the Art Center hosted programs and events for members such as Art for Lunch, brunches, member orientations and tours, and evenings with curators and special guests such as artist Laurel Nakadate, architect Tim Hickman, lecturers Mary Jane Jacob, Robert Wittman, and many more. Three exhibition member previews were held throughout the year: Field, Road, Cloud: Art and Africa; Fiber: Sculpture 1960 - present; and Laurel Nakadate: Strangers and Relations. Attendance totaled 699 for these three openings. Members' Book Club participants discussed Caveat Emptor: I. M. Pei: Mandarin of Modernism: The Value of Art; Ponzi and Picasso; and other thought-provoking books.



Art Noir's Des Moines Art Center Big Hair Ball drew a creative and energetic crowd of nearly 600 guests and participants dressed to impress and astound!



Nearly 700 members attended exhibition opening previews including this Fiber: Sculpture: 1960 – present opening celebration.

### ART NOIR

The affiliate group Art Noir experienced another banner year as the group reached nearly 600 members. Highlights from the year included HUE, the fourth annual color themed celebration; the Des Moines Art Center Big Hair Ball, themed "A Big Hair Blowout," an unforgettable evening of glamour and entertainment celebrating hair as a form of contemporary self-expression; Corporate Collection Tour at American Enterprise, Inc.; Not Your Grandma's Gallery Talk+Wine Tasting celebrating 'No Shave November'; and Art Noir Holiday Studio, featuring handmade holiday gifts.

#### **SALON 4700**

2015 was a stellar inaugural year for Salon 4700. The first year exceeded expectations by attracting 93 members. Numerous great events took place such as Salon 4700's kick-off event; a dialogue with former Art Center Senior Curator Gilbert Vicario; cocktails with film director Michael Maglaras; and the biggest event: A Conversation With Creators. This progressive evening featuring four Des Moines artists at the Fitch Building was a highlight for many. Salon 4700 also participated in a family program in partnership with Studio Education's Art Sampler, and offered an opportunity to enjoy brunch and an exclusive tour of the It's Your Choice exhibition with Director Jeff Fleming. The year was concluded with an intimate evening and private collection tour at the home of longtime Art Center supporters Sigurd and Ann Anderson—a fitting and very special finale to the group's year.

#### PRINT CLUB

Print Club continued its support of the Art Center's permanent collections and exhibitions by offering a rich selection of educational programs and events. Highlights included talks on framing and living with art, a trip to the Poste Print Festival, a reception at a private collection, and artist talks by Catherine Brooks, Mark Dion, and Laurel Nakadate, who created the year's commissioned print. Print Club members selected *Drumming* and *One Second Sculpture* by Tom Marioni as their annual gifts to the permanent collections and they voted to support conservation of Robert Delaunay's lithograph *Saint Severin*.







Art Center patrons Jane Hinson and Lou and Pat Schneider with artist Joel Shapiro in his studio during the New York patron trip.

#### CONTEMPORARY COLLECTORS

Contemporary Collectors visited DuPont Pioneer's corporate art collection at their Johnston headquarters in August, and Sharon and Kyle Krause's home in October for an elegant reception and tour of their personal art collection. The Director's Dinner attended by 90 members was held in late October at Ellen and Jim Hubbell's home—a lovely evening with much camaraderie and enjoyment of their eclectic and fascinating personal art collection.

#### **NEW YORK PATRON TRIP**

In the fall, the patron trip to New York featured a tour of the Frank Stella exhibition (which included one of the Art Center's works by Stella) at the Whitney Museum of American Art, and a visit to Joel Shapiro's studio, which turned out to be an entertaining and informative two hour visit with the artist. The group saw a Broadway play, enjoyed dinner at Bobby Flay's Café Americain, and participated in a highly informative tour of the Neue Gallery. The group also visited many art galleries in the Chelsea area and enjoyed their stay at the Standard High Line hotel, including a walk through the High Line linear park.

TOP LEFT Salon 4700 members, shown here with artist Larassa Kabel, enjoyed an evening of intimate conversations with artists in their studios in the Fitch Building during A Conversation With Creators.

LEFT Print Club members pose in the Fitch Building studio of printmaker Catherine Dreiss and painter Jeffrey Thompson.

#### **ANNUAL FUND**

THANK YOU to the following donors who have made significant financial contributions to the Des Moines Art Center over the past 26 years. Gifts were contributed to Art Center campaigns, the free admission program, annual operating support, conservation, art acquisition, programs, and more.

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Total Attendance	418,906
Des Moines Arts Festival	268,000
Subtotal	150,906
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AS OF DECEMBER 2015



The Art Center's first community curated exhibition, *It's Your Choice*, opened in conjunction with the Art Center's 2015 gala: Celebrating the He(art) of the Community. With participation from *The Des Moines Register*, the Art Center invited the community to vote on their favorite works of art from a 150 rarely-seen works in the permanent collections. The top 36 pieces from more than 7,000 votes were chosen and the resulting exhibition opened to a community-wide crowd of 250, many of whom proudly wore their I VOTED buttons. The aim of this project was three-fold: to heighten awareness, foster participation, and grow public ownership of the Art Center and the permanent collections.

It's Your Choice exhibition

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FRONT COVER Artwork created by Creativity Days participant (see page 11)

